NEW LOW RATES

Fire Insurance $^{\iota}$

for HOME and Contents

R. R. Pattinson

The Coleman Journal

Most Effective Advertising Medium reaching the People of Town and District. The Journal goes into the Homes.

VOLUME 25 - No. 22 The Journal, Coleman, Alberta Wed., July 6, 1955

Remington Portable **Typewriters**

Coleman Rodeo, Sat., July RODEO PARADE STARTS AT 10.30 a. m.

Mayor Shackleford of Lethbridge To Officially Open The Rodeo

Gala Parade Will Start 10:30 a.m. sharp

Parade marshal E. Corsan stated today that the largest parade in Coleman's History will get under way at 10.30 a.m. on Saturday, July 9th. Ploats entered to date sliow 26 from Coleman, 15 from Elairmore and 12 from other points. Displays entered show coleman with 23 Blairmore with 6 and 3 from other points. There is a further possibility of another 15, but at press time this was not confirmed. Bands definitely in at condince will be the Coleman Pipe Eand, R.C.E.M.E. brass band. Cranbrook Girls Band and the Natal Band. Efforts are still under way to obtain the R.C.A.F. Pipe Eand from Claresholm and a Bugle band from the P.P.C.L. of Calgary. Weather permitting the Chinese Float entered in the Lethbridge Pair will also be in attendance slone with the Callow Coach Parade marshal E. Corsan stated Crimese Float entered in the Leth-bridge Fair will also be in attend-ance along with the Callow Coach from Lethbridge.

Here is the route and line-up of the parade:

of the parade: —
Assembly point will be on 3rd.
east and No. 3 Highway opposite
the Little Chief Service station.
The parade will lead off from Corsans corner to No. 3 highway, west
on No. 3 to the Kannanskis service Station turn south to 3rd St.,
then down 3rd St., to Central Ave.
south on Central, turn wax on on No. 3 to the Kananaskis service Station turn south to 3rd St., then down 3rd St., to Central Ave. South on Central, turn west on and st and down to McDonald's corner turn south to Main street, and east along Main to the Least corner turn south to Main street, and east along Main to the Least corner turn south to Main street, and east along Main to the Least corner turn south to Main street, and east along Main to the Least corner turn south to Main street, and the parade please note. The bands will breakoff and stand too in the School yard, along with all marching organizations. Official cars will stop on the extreme right opposite the Red & White store. Its section floats will park on street leading down to Motor-tural Ave. down to Coleman Hotel. Its section floats will park in a street behind official cars, this section will park as abreast. 4th section will park as abreast. 4th section will parceed as needed along 2nd St. and be parked as directed by control officers. There is to be no parking along the parade route. You are instructed to obey all control officers directions, and stay in your position until directed to proceed. Sections are to maintain distance of 150 yds. between sections, and floats to space themselves 50 ft. behind preceeding float. Order of parade at present Lime. R.C.M.P. Coleman Pipe Band. Mounted Color Party. Official Cars Mounted party and floats. 4th section Legion Color Party of Party and Picker Trope. Cranbrook Girls Band followed by marching personnel and floats. 4th section Legion Color Party R.C.E.M.E. Band, R.C.E.M.E. Troop plus floats. 5th section, R.C.A.F. Band if available. Floats, Children section which will fall in at the Central School and followed by Fire Brigades trucks.

This linear up may be changed according to the control of the color of the color

This Bigades trucks.

This line-up may be changed according to last minute entries.

ALL FLOATS ARE REQUESTED TO BE AT THE ASSEMBLY FOINT NOT LATER THAN 10 am. Earlier if possible.

Local Students Thanked For Help

Mrs. J. Allen. Jr. has received the following thank you letter from the Calgary headquarters of The Canadian Red Cross Society:

"Please convey to Mrs. Graham and the students of Grade 7 of the Coleman Central School our sin-cere thanks and appreciation for the lovely quilt which they so very kindly donated.

Mrs. E. G. MASON Women's Work Group. Alberta Division Canadian Red Cross Society

No Senior Citizen's Scrolls will be Presented On July 9th.

The Jubilee Committee has been informed that the senior citizens scrolls will not be ready for present-ation on July 9th. The com-mittee plans to present these at a later date. Parade marshal Corson has made arrangements for Dicken's Bus to carry old-timers in Parade. Please be at Owen's Red has been informed that the

Please be at Owen's Red and White by 9:30 a.m. so that oldtimers can get a-board this bus.

Spencer Dunford Oper. Fund Off To Good Start

The Coleman Canadian Legion has undertaken to handle the Spencer Dunford Operational Fund set up to assist in Spencers serious operation at the Mayo clinic. The cost of the operation is over \$1,100.00 and is more than the parents can handle. Spencer is only 10 years old and has a very serious heart condition. If not operated on in the very near future, his life span will be very short.

short. Canadian Legion President John Kulig has appointed the following members to be trustees of this fund, John Kulig chairman E. A. Fontana treasurer and Mrs. B. Crippen as secretary, All members of the executive will assist. Funds have already started coming in with the O.O.R.P. donatting \$25.00, one of the very first to donate. The school children and teachers of the Cameron school have presented over \$85.00 to the Danford family, prior to the fund being set up.

Letters will be sent to all or Letters will be sent to all organizations requesting their assistance to this fund. It is floped that all citizens will support that fund to the limit. This LITTLE BOY'S LIFE IS PRECIOUS, HELP US SAVE IT. Donate today. Your contributions will be accepted at the Legion or by any of the Committee.

Golf Tournament **A Great Success**

BLAIRMORE — The 33rd annual C.N.P. Golf Association tournament came fo a very successful close on Sunday afternoon, with Johnny Zaporozan of Fernie and Paula Derome of Blairmore, carrying off top honors.

Zaporozan beat out 18-year-old Dean Thompson of Wardner to win his first Crows Nest title.

Paula sidelined club-mate, Mrs Harold Pinkney of Blairmore.

The victory was the third for Mrs. Derome, having won the championship in 1947 and again

Beacher Wilson and Mary Bas-so won the two-ball foursome, while Zaporozan won the men's long driving contest. Dora Kroli of Blairmore belted the longest ball among the women. The 1955 tournament is the first time since 1947 that Blair-more has been the scene and for the three-day occasion there were 102 entries. The tournament be-gan on Friday and continued gan on Friday and continued on through to Sunday.

FLASH- Parade Marshal Ed Corson has been informed by the Officer Commanding the P.P.C.L.I. of Calgary that their Bugle Band will be in the Coleman Parade.



Coleman Rookies Take 1st Place In **Hose Laying**

The Coleman Rookies took first prize in the hose laying competition sponsored by the Coleman Fire Brigade held on July 1st. With ômly 12 entries entered in this year Coleman was able to Lake 3 out of the four prizes. The P.C.A.F. brigade of Claresholm walked of with 2nd prize. Coleman No. 1 won 1cd, and the Coleman No. 1 won 1cd, and the Coleman Collieries team won 4th position. With a cold rain falling all day the turnout to watch the Smokeaters in action was small. all day the turnout to watch the Smokeaters in action was small, considerable of the fun was lost, owing to the unpleasant weather. The work put in by the Coleman boys on this event was enormous, here's hoping that a better show will be foithcoming next year. Thanks just the same boys, you did a fine job.

D. Andre, Local Union President, Is Re-elected

D. Andre was re-elected to the position of president of the local union of the U.M.W.A. on Thursday, June 30th. The position was contested by D. Andre last year's president, and E. Yagos. The position of secretary was contested by the last term secretary. Nas contested by the last term secretary. Nas ontested by the last term secretary Nas outsets of the last term secretary. Nas outsets which was a secretary was contested by the last term secretary in the last voice voice. The president of the president section of the last voice was presented by the last voice. The last voice was the last voice

Coleman Teachers Are Honored

On Friday, June 17th Coleman teachers gathered at a banquet in Mrs. R. A. McLewi's room to honor Mrs. R. D'Almoo and Mr. R. Spillers, who are leaving.

On behalf of the staff, Principal H. Allen with appropriate speeches presented gifts to the two departing members.

two departing members.

Mrs. D'Amico was given a fare-well gift of chinaware while Mr.
Spillers received a clock-radio.

Both suitably responded.

Mrs. D'Amico has been the grade 1 and 2 teacher for the past year, while Mr. Spillers has been a valuable and faithful member of the staff for several years and has enthusiastically participated in various activities and pated in various activities and

community work.

Mr. Spillers is leaving in the near future to take up residence at Dawson Creek, B.C., where he will carry on as a school teacher.

Legion Has Final Bingo For Summer Months

The Canadian Legion on Thursday evening held its last bingo for the summer months. With two Jackpits in the offering a good turnout was on hand to beat "Mr. Bingo", as both of these jackpots had to go. Winner of the Big Jackpot was Mrs. E. Harrison and winning the Baby Jackpot was Mrs. I see a see that the second with the second wit the second with the second with the second with the second with pressed his appreciation to all of the wonderful people who had at-tended during the past months, and hoped that they would be back in the fall when the Legion would start these Bingo games again. Special thanks went to Mrs. Mary Clarke and Mrs. Edna Campbell for their consistent help on Bingo nights, and to all of the other members who had as



THE MAYOR'S MESSAGE

This is the Tenth Anniversary of our Rodeo and the 50th Anniversary of our province. dual celebration reminding us of the great success and achievements of the past and to strengthen our faith in the future

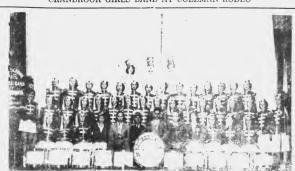
Looking back on the past, we cannot help but realize that everything was not smooth sailing. There were times when the skies were quite dark and hope in the future dim, but faith and patience taught us that the sun was sure to shine again and things were never as bad or as dark as they appeared. This is evidenced by the glorious present and the unusually bright future of our province.

Ten years ago many of our citizens felt that a Rodeo was not for this area. They were wrong. Our Rodeo means as much to us as any other celebration. A community needs a day to break the humdrum existence of every-day living. It needs the excitement reached by a planned yearly celebration, and in order that such a day may be assured, every citizen must do his or her part to support it.

So let us again do all we can to make this celebration the best of the ten.

Mayor Frank Aboussafy.

CRANBROOK GIRLS BAND AT COLEMAN RODEO



Mount Baker High School Girls

Mount Baker High School Girls Band of Cranbrook, B. C., will be one of the highlight attractions at the Coleman Rodeo July 9. This famed marching and precision drilling organization is well known in the Pass and Alberta province. Last year the band won permanently after two previous successive wins, the Eaton trophy in the Calgary Stampede parade as the smartest unit. The band's trip to the Pacific National Exhibition in 1949 resulted in a first place the with the Vancouver Piremen's Band, for which a duplicate first prise cup was awarded. The band returned in 1951 to the PNE and swept the board to take undisputed-first place as the smartest band over the 30 other organizations.

The band's record has been one of similar instances since organized 13 years ago as a drum and bugle unit following disbandment.

of the Canadian Women's Training Corps, which preceded the Canadian Women's Aimy Corps during World War 2. It is composed
of girls in the final four years of
high school, thus it has a complete personnel turnover each four
years, but its high tradition and
top accomplishments are things
never lost sight of.
To remain a member, each girl
must have high academic standing at all times, perfect deportment as well as outstanding abiltity as a band member. The bend
was a highlight at the Spokane
Lilac Festival in 1951 when its display in the stadium for the Festaliac Pestival in 1951 when its display in the stadium for the Festval Queen brought 15,000 spectators to their feet at its conclusion.

Charles E Price, founder of both

clusion.

Charles E. Price, founder of both
the CWTC band and the Mount
Baker High School band, is a
veteran of World War 1. He recently relinquished active direc-

ton to the capable hands of his son. Edwin Price, World War 11 veteran. The band is operated according to military discipline and basic infantry drill, but with many added embellishments in its intricate precision manoeuvres.

Musicians will, note that the band's music is not at all restricted to so-called "bugle calls", but truns the gamut of popular tunes through the use of bugle crooks as the occasion demands. The drum section has bass, snare and denor sections. The 40 gifts perform as one person and with giltering instruments and equipment and dashing uniforms it is a sight to behold on paradic.

Two chaparones and a person and successions are successed to the state of the succession demands.

Two chaparones and a mager accompany the band on all trips, and their deportment has always been a matter of highly compli-

Wedding

GRAMACCI - CARDLE
BELLEVUE — A lovely wedding
of local interest was solemnized
in St. Cyril's Catholic Chuch,
Bellevue, on Saturday, June 25
at 10:30 a.m. when Miss Lydia
of Tramacci, eldest daughter of Mr.
and Mrs. J. Gramacci, was untied in marriage to Edward Joseph,
son of Mrs. Helen Cardle of Bellevue.

rue.
Father Carroll of Bellevue, performed the nuptial ceremony. The organist was Miss Prances Cardle, sister of the groom who accompanied Eric Price as he sang "Are Maria". The bride entered the church which was decorated with calla lilaes and was charming in a cream linen dress with white accessories and wore a corsage of pink-roses. Miss Gina Grimacci, sister of the bride, was the bridesmaid, and was frockéd in a blue linen afternoom sun-dress with white accessories and wore a corsage of pink carnations.

Best man was Terrance Cardle, brother of the groom. Levy Seiga of Bellevue, also attended the groom.

The bride's mother ways a new rather Carroll of Bellevue, pe

of Bellevie, also attended the groom.

The bride's mother wore a navy silk dress with red accessories, and a corsage of pink carmations. The groom's mother chose a navy dress with navy accessories and a corsage of pink carmations.

A reception was held at the home of the bride after the wedding ceremony. The bride's table was centred with a one-layer wedding cake. A toast was proposed to the bride by Father Carroll and responded to by the groom. The young couple left for their honeymoon to Spokane and on their return will reside in Belleviec.

vue.

For travelling the bride wore a navy linen dress with white accessories and a corsage of pink

Out of town guests were Miss Prances Cardle of Spokane, and formerly of Bellevue, and Miss Dorothy Cox of Calgary.

Mrs. L. Poriz, the former Dor-othy Neimeyer, entertained the many hostesses of the shower held for her prior to her marriage. The party took place in the new home of the couple in Blairmore.

A

Indian Chiefs to be Honored

Leading chiefs of the major Indian tribes in Alberta will be henored during July when they will receive special Golden Jubilee medallions in formal ceremonies. The Alberta Golden Jubilee committee has announced that special ceremonies may be held at Fort Macleod, Calgary, Banff and Edmonton for the presentations. In addition the Alberta government is recognizing the contribution of the province's native inhabitants by presenting medallions to all Alberta treaty Indians who were born during or prior to 1905.

These medallions measure 2½.

or to 1905.

These medallions measure 2½
inches in diameter and are made
of bright chrome. One side bears
the symbolical handclasp of
friendship, and the words "progress, loyalty, friendship". The
reverse side contains the Alberta
Jubilee Crest and the dates "19051955".

Jubilee Crest and the dates 1990-1955". Leading chiefs will receive their medallions at public ceremoties, tentatively planned to take place during the Fort Macleod rodeo, calgary Stampede, Banff Indian Days and Edmonton Exhibition. Other eligible Indians will receive their medallions at local ceiebrations on their respective reserves.

Mrs. S. Clemis Dies

Courtes of Lethbridge Herald) Courtesy of Lethbridge Herald)
Mrs. Susan Emma Clemis, 64,
widow of the late David Clemis,
well known Lethbridge businessman and Rotarian, died in hospital in the city Monday after a
short illness.

short illness.

Mrs. Clemis member of the pioneer Witbeck family of Raymond, was born in Little Sait Creek Utah, and came to Canada in 1902. The family settled in Raymond. In 1911 she married Mr. Clemis.

She was an active member of the Lethbridge first ward of the LDS Church, and a member of the presidency of the Women's

X

Relief Society.

Surviving are her sons, Roy of the city, Lieut. Col. Earl Clemis of St. Catharines, Ont., and Richard "Duck". Purple Springs, and a daughter, Miss Helen Clemis, the matron of the Crows Nest Pass Municipal Hospital, at Blairmore; also six grandchildren. Three brothers and five sisters also survive: Hampton and William Witbeck of Raymond: and Marian of Eugene, Ore; and Mrs. Mamie Roberts, Lethbridge; Mrs. Ovanda Gray, Mrs. Kate Card and Mrs. Sadle Kinsey, all of Raymond; and Mrs. Bertha Thelin of Corona, Calif. June was a busy month at the Cameron School.

The many Jr. Red Cross activi-ties were concluded with grade fives very successful candy sale and fish pond.

Long Resident of **Hillcrest Dies**

Hillcrest Dies

(Courtesy Lethbridge Herald)
HILLCREST. — (CNP Bureau)
—Alev Clivitarese, a long-time resident of Hillcrest, passed away suddenly at the Crows Nest Pass Municipal Hospital here following two days' illness.

Mr. Clivitarese, 63, was born in Ortona, Province of Chile, Raly, on April 3, 1892, and came to Canada in 1999, settling in the Fernie district where he worked in the mines for a short time, then moving to Montana and other U. S. A. points where he worked in the Hillcrest have the hear to the Hillcrest where he has resided since. While in Hillcrest him until 1939, when the Collieries closed down, after which he gained employment with the Bellevue mine and worked here as a miner until the time of his death.

A highly esteemed citizen, Mr. Civitarese was a member of the Bellevue local of the UMWA and also a member of the Catholic faith.

He is survived by his wife, Lucy and four sons, Hugo and Tommy

He is survived by his wife, Lucy and four sons, Hugo and Tommy and four sons, Hugo and Tommy at Hillerest Sammy at Kitimat, B. C., and Guido at Vancouver, one daughter, Yola, Mrs. Joan Semancik of Vancouver, five grandchildren and one brother, Joseph, in Italy.

A

Junior Red Cross Jubilee Activities

and tish pond.

Jubilee celebrations were in the spot-light. All grades carried out individual activities. The senior grades enjoyed the provincial radio broadcast.

dio broadcast.

The culmination was a delight-ful historical pageant put on by Mrs. Oelke's grade five. Indians, missionaries and pioneers in eyecatching costumes paraded before a most appreciative audience.

One of the highlights of this occasion was the slightly belated affixing of the 30 year Membership Seal to the enrolment certificate of the grade five Jr. Red Cross branch.

This Jr. Red Cross branch is

Red Cross branch.

This Jr. Red Cross branch is one of the oldest in Alberta. It was organized in 1922 by Mr. Fred Antrobus, the first principal of Cameron School, faithfully continued by Miss Yuill throughout the years, and since, loyally supported in the original classroom by the grade five class.

At the conclusion of the pro-gram Mr. Wavrecan took photos of several scenes.

LETTER to the EDITOR

LETTER to the EDITOR
Dear Editor:

On behalf of the Canadian Red
Cross Society I would like to express to you and your staff our
sincere appreciation of your assistance during the 1955 annual
Red Cross appeal.

Campaign returns are not yet
complete but there is every indication that the national objectwe will be reached.

Your co-operation and interest in the Canadian Red Cross Society has been a major factor in
the success of our appeals and I
would like you to know that we
are most grateful for your support both af campaign time and
throughout the year.

At the annual meeting of the
Society held last month the following resolution was passed
unanimously: "The Central Council of the Canadian Red Cross
Society expresses its anatitude
to the national press services, daily
and weekly publications and magarines for their generous proxicil of the Account of the Red Cross
Society expresses in a partitude
of the red Cross."

Yours very truly,

H. H. RIMMER,

Yours very truly, H. H. RIMMER, Chairman, National Campaign Publicity Committee

- O-K -RUBBER STAMPS

Classified Ads

WANTED TO BUY OLD HORSES - For Mink Feed. Apply to Andy Hoska, Box 198 Natal B.C. 4tp

HOUSE FOR SALE - Modern six-roomed House at 56 Chapman Aze., Fernie, B.C. Apply to 144 Dalton Ave., Fernie, B.C., or phone 81.

LOW RAIL FARES TO

EDMONTON EXHIBITION

JULY 18 to 23

ONE WAY FARE AND ONE-HALF FOR THE ROUND TRIP (Minimum Fare 30c)

From all stations in Alberta, Saskatchewan and B.C. (excluding Vancouver Island and B.C. Coast Steamship service).

GOING: JULY 16 to 23

providing train arrives
July 23 in Edmonton by
5.00 p.m.
RETURN LIMIT JULY 25
If no train July 25, first available train thereafter.
Consult your ticket agent

Canadian Pacific

Red Cross Group Plan Blood **Donor Clinic**

At the final meeting of the sea-on until September the Red Cross

at the hind meeting of the asson until September the Red Cross group presided over by Mr. H. Alliwin plans were laid for a Blood Donor Clinic to be held in the C.N.P. hospital on Tuesday, September 6th.

The Pythian Sisters have undertaken the canvassing of the town residents to obtain donors for the clinic. This will get underway the linat week in August. Mrs. J. Dunford is the Chairman of the local Blood Donor Drive. Mr. J. Park will look after the transporting of persons to the clinic should they so desire.

Disaster bundles to be used in time of emergency such as used

Disaster butteness to be used in time of emergency such as used clothing will be kept on hand by the local Women's Work group. Mrs. J. Allen Jr. volunteered to serve on a Disaster Relief com-mittee which will be set up at the next meeting



JOE PLANTE

JOE PLANTE
Joe first went through the Pass
in 1900 at which time the area
from Pincher Creek west to Bullhead was 'nothing but a cattle
trail, with but a pack trail from
Bullhead to Cranbrook. The vasi
area from Bullhead to Turtle
Mountain was a gigantic bull pasture. This pasture was fenced at
the summit and at the opening
atea at Frank. The towns of Fernie
and Michel consisted of but a few
shacks. Throughout the district and whether consisted of but a rew shacks. Throughout the district between Cowley and Coleman were thousands of sheep grazing on the short stubble.



YIPEE! We're headed for the . . . COLEMAN RODEO



We trust your visit here will be a most enjoyable one and that your fondest expecta-tion of our show will be fulfilled.

COLEMAN MEAT MARKET

DON'T STRADDLE THE LINE

Holding Up Traffic Both Lanes

·REMEMBER...

COURTESY IS CONTAGIOUS Says Safety Sam.

WELCOME TO THE

COLEMAN RODEO, JULY 9

Alberta Brewer's Agents Limited

KANANASKIS SERVICE STATION

British American Oil and the new Super 88 and 98 Gas

Goodyear Tires - Nash Dealer A complete Lubrication and Ignition Service

Open 8 a.m. to 10 p.m. Daily
Proprietor Jack Nelson

Located on the No. 3 Highway at the Entrance to the Kananaskis Highway in Coleman.

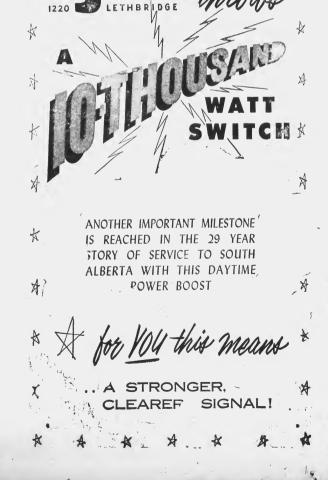
A COMPLETE TIRE SERVICE

we offer you a COMPLETE TIRE Service from Vulcanizing to New Tires we can assure you complete satisfaction in any tire needs

SLIM'S TIRE SHOP

Telephone 3749

Coleman, Alta.



Town of Coleman

Take notice that the Council of the Town of Coleman proposes to pass a by-law in accordance with the provisions of Section 85 of the Town and Rural Planning Act, 1953.

The proposed by law is required for the purpose of amending the Zoning By Law of the Town of Coleman in-so-far as it effects:

Erection of Certain Signs on the East and West Ends of Fourth Street within the Town Limits

A copy of the proposed by-law is deposited at the office of the Secretary Treasurer and may be inspected there at all reasonable hours.

AT 7.00 p. m. ON THE

19th day of July, 1955

the Conncil will hold a Lublic hearing at the Council Chambers at which objections to the proposed by law may be made and discussed.

Dated this 24th day of June, 1955.

T. A. COLLISTER Secretary Treasurer

We Are Proud to Congratulate

Coleman

On Its Annual

RODEO

Alberta Golden Jubilee Celebration



Saturday, July 9

All Pass Roads Lead to Coleman Rodeo

FOR ALL THOSE

Hardware Supplies

THORNTON & SONS

BLAIRMORE

Phone 2108

BLAIRMORE

We invite you to attend

Southern Alberta's Greatest Show

C-O-L-E-M-A-N R-0-D-E-0

TOPPANO'S GROCERY

THE COLEMAN JOURNAL

Authorized as 2nd-Class Mail by the Post Office Department at Ottaw

Subscription Rates \$3.00 per year, Foreign \$4.00 per year. Single 7c

- O U R T O W N -Those attending Coleman's annual Rodeo this week-end will be congregating in one of the most picturesque sports grounds in the Canadian West.

Sitting in the grandstand or just walking around waiting for the show to get underway, the visitor will be afforded one of the most beautiful panoramas available in southern Alberta. Looking to the north one may see the famous Crows Nest Mountain, which has caused considerable discussion as to how it got its name. Looking like a majestic cathedral, speckled with snow at its peak, it takes a high place in scenic value in the Canadian Rockies.

Looking down the valley, letting your gaze follow the winding river your attention will fade from the pleasing green carpet of vegetation that covers the mountainside, skip past the hospital and settle on the famed Turtle Mountain. . . home of the historic Frank Slide. To the right and just over the brow of the hill some portions of Coleman may be seen restled in its valley, proud to be a member of nestled in its valley, proud to be a member of the Crows Nest Pass

The opening of the Flummerfelt Park with its children's playgrounds, the tourist kitchen and shelter, along with the other attractions to be found in this wonderful little valley is just another reason for the town of Coleman to be proud. In the year 1954, tragedy struck when over 300 of our working men were laid off from the International Mine due to the de-creasing demand for coal. Leading newspapcreasing demand for coal. Leading newspapers in the province referred to us as a ghost ton, but not knowing the morale of the Coleman people, they greatly erred. The citizens rolled up their sleeves and went to work to prove that Coleman was very far from being a ghost town. Their success is well known. Then again in 1955 with further reductions in coal orders, another 125 of her wage-earners were laid off. Once again Coleman's leading citizens went into action, and once again the situzens went into action, and once again the situation was improved. This time no one called us a ghost town

Today the people of Coleman are moving ahead with confidence that we never will be a ghost town. One only has to look around the town to know how we have forged ahead since that tragic day in March, 1954. We will con-

tinue to forge ahead.
Yes, OUR TOWN — firstly, we are a coal town . . . secondly, a rodeo town . . . but most of all we are proud of our town our surroundings and its beauty

WELCOME TO COLEMAN...

and its annual

RODEO, JULY 9



GRAND UNION HOTEL AND COFFEE SHOP

YIPEE! We're headed for the ...

COLEMAN RODEO



SALUS' GENERAL STORE

WELCOME PARDNER...

TO COLEMAN AND OUR R-0-D-E-0

We trust your visit here will be a most enjoyable one and that your fondest expecta-tion of our show will be fulfilled.



THE MOTORDROME

Phone 3649

Jim Wilkie, prop.



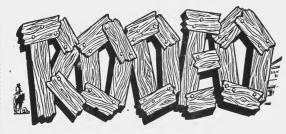
EFRESHING

that's the word for our HOT WEATHER DISHES

when in town for the RODEO don't forget to visit

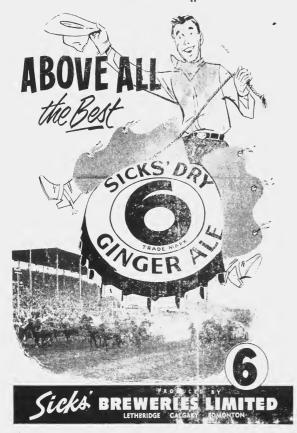
THE COLEMAN CAFE

Success To The COLEMAN



And Golden Jubilee Celebration

"There's More Life to Sicks"





Best Wishes

To the 10th Annual

COLEMAN RODĘO

Summit Lime Works

2 Good Brands

RED FLASH Pulverized Lime SPREADWELL Hydrated Lime

Draw Up Jubilee Plans At Blairmore Meeting

BLAIRMORE — Blairmore's Jubilee met here this week to draw up plans for celebrations to be held here Jubilee Week, Sept. 6 to 10.

Organizations in the town were named to be in charge of various sections of the celebrations. The meeting was told that some organizations were at present in no position to enter floats in the par-

position to enter floats in the parade.

The LO.D.E. was named to organize and sponsor the Old Timers Activities: the Canadian Legion to be in charge of the military part of the parade: the Blairmore School Board in conjunction with the Home and School Association to be responsible for the organization of the school children in the parade; the Blairmore Sports Association in co-operation with the Home and School Association to look after the organization of children's sports; the women's orsanizations such as the Rebekah Lodge, the Catholic Women's League, the Order of the Royal Purple and the LO.D.E. to be in charge of the catering to the children.

charge of ren.

ren.

Old Timers Night

It was proposed that a separate evening be set aside for the Old

correct that the jumps of the configuration of the

evening oe set aside for the Oid.

Timers.

The meeting agreed that the jubile celebration be held in conjunction with the opening of the
new arena with the entire parado
to wind up at the arena where
evenonies will be held.

It was agreed that all represen-tation of various organizations in town present at the meeting should constitute the centrol committee for the Jubilee.

constitute the centrol committee for the Jubilee. Harold Mark was unanimously chosen as organizer and master of ceremonies for the entertainment and activities for both nights of the celebration. The possible dates of the celebration were thoroughly discussed and it decided that the Blairmore town council be requested to declare a civic holiday on Thursday, Sept. 8 and that Wednesday, Sept. 7 to be set aside for the old timers, with appropriate entertainment and activities. The ladies' Auxiliary to the Blairmore branch of the Canadian Legion with the assistance of the O.D.E. caler to the old timers' banquet.

During the meeting Fire Chlef Tom Gibos submitted correspondence from the fire commissioner's office with respect to bon fires and beacons being lighted on Sept. 1 and during the Jubilee celebrations. Mr. Gibos advised the meeting that the local brigade is planning for the bon fires.

The next meeting of the Jubilee committee will be held on Thursday, July 7th. Place of the meeting has not yet been decided.

Atotal of 27 representatives were present. Mayor William Gray was chairman.

Coleman Legion **Decorate Streets** For Rodeo

Rodeo.
Every upright has been garnered with evergreen trees adding to the western atmosphere.
Tourists who have seen these decorated streets have remarked how nice the town looks.
If every store or place of business would decorate their windows with western scenes and flags it would complete the Rodeo atmosphere.
So come on folks, get those windows decorated — maybe a prize should be offered for the best decorated window to add competitive interest to this event.

Popular Nurse Leaves To Reside At The Coast

Mrs. Betty Watmough and family have left to take up residence in Vancouver. She was accompanied by her mother, Mrs. Arthur Wilson, who will also reside

Prior to her departure Mrs. Watmough was guest of honor at if lines shower held in the recreation room by the staff of the C.N.P. Municipal Hospital where she has worked for some time. Games and contests were enjoyed. Pollowing a dainty lunch Mrs. Kinnear on behalf of the assembled friends presented her with miscellaneous linen gifts. Mrs. Watmough thanked her friends and expressed her regret at hawing to leave.

Coleman's Greatest Show, July 9th

Rodeo

Golden Jubilee Celebrations

YOU CAN'T AFFORD TO MISS THIS



HOLYK'S

Main Store and East End Store

Coleman Welcomes You to the Greatest Show Ever Held in the Crows Nest Pass

COLEMAN RODEO, JULY 9



CHALMERS JEWELLRY

The Store Where Quality Counts

COLEMAN RODEO, JULY 9

ALL BRONCHO BUSTERS need
GOOD WHOLESOME FOOD



when next in Blairmore visit the Store of Superlative Value

THE COMPLETE FOOD MARKET

D-O-B-E-K B-R-O-S.

not knowingly undersold in the Pass

WELCOME PARDNER...

TO COLEMAN AND OUR

R-Q-D-E-0

"The Pass Pioneer Store"

EVERYTHING TO EAT AND TO WEAR



F.M. Thompson Co. Ltd.

Phone, Dry Goods 2106 Groceries and Meats 2114
BLAIRMORE 2312

Attend The Gayest Summer Event of the Pass



Coleman's Annual Rodeo, July 9th

Plan to attend this Gala Show. Thrills upon Thrills for All to see.

While in the Pass, you may find excellent accommodations at any of the following hotels

Greenhill Hotel.

Grand Union Hotel.

Bellevue Inn

Pass Hotel

Hillcrest Hotel.

Frank Hotel.

Empire Hotel.

Inserted by

Crows Nest Pass Hotel Association

Best Wishes

To the 10th Annual

COLEMAN RODEO

Saturday, July 9th

The Big Day of the Year

Pass Citizens

Crows Nest Pass Motors

BLAIRMORE, ALBERTA

The Pass Home for Chevrolet Products

While At The Coleman Rodeo July 9th DROP IN AT

Blairmore Motors Ltd.

Your Pontiac, Buick and G.M.C. Dealer

New or Used Car

Body Shop -- Esso Products 24 Hour Towing Service Phone 2625

DIAL 2124 Parts Department - OFFICE 2510 BLAIRMORE ALBERTA

History of Coleman

Fifty-two years ago Coleman was born. Coleman was laid out on McGillivray Hill in 1903, and the name "Coleman" was chosen a year later by A. C. Flumerfelt, president of the International Coal and Coke Co., who had bought out P. A. Paulson, who was prospecting on the Nez Perce creek and developed the seam as Dennison Collieries.

The camp developed quickly as miners thronged to this area, and by 1904 it had gained village status. Progress was so fast that in 1910 Coleman became a town.

1910 Coleman became a town.

The first lots went on sale in 1903, and its first hotel was opened by Christmas. The population at that time was estimated at 500.

When the McGillivray Creek Coal Co. developed the area north of Coleman in 1908 its future seemed secure. This was the last large mine to open in the Crow's Nest Pass.

Coleman is located in a valley or pass which cuts through the Rockies and provides a passage for rail and road transportation to the Pacific. It lies near the base of a magnificent mountain whose towering, snow-capped cent mountain whose towering, snow-capped peak - the '''Crow's Nest'' - gives the Pass its name. The view in any direction from the town is magnificent. In the years from 1905 to 1955 many changes have taken place . . . let's go . let's go back to those early years . . the first council was elected in 1904 with Mr. A. Cameron, Mr. F. G. Graham and Mr. D. F. Hughes.

In 1905 the first school was built, being

a two-room affair. The Citizens committee installed a temporary water system during the summer of 1905, using surface pipes to con-duct water from Nez Perce Creek; but before winter set in they installed a permanent water winter set in they installed a permanent water system. Electric lights were installed the same year. In 1907 the town had grown to 1300. The Miners' Hospital was built in 1908, giving the town modern medical services, and the North-West Mounted Police barracks were built the same year. In 1905 the mill rate was 3 mills, and increased to 8 mills in 1906.

In 1906 the town constable was paid \$510 a year. One of the best hotels between Winnipeg and Vancouver in 1903 was the Coleman Hotel. Other hotels were the Pacific Hotel, now known as the Empire and the Grand

The first post office was located where the Red and White store is today. It was later transferred to where the Cameron Block now is, but burned down in 1905. The first fire deis, but burned down in 1905. The first fire department was formed in 1904. The first football team was organized in 1903. Baseball's first club was the Coleman Athletic Association of 1906-07. Hockey came into being in 1907-08 when Coleman took the western Canada junior championship by beating Moyie, B. C. In 1903 to 1905 three churches were established in Coleman. In 1904 the Bresh ten tablished in Coleman. In 1904 the Presbyterian with the Rev. W. H. Ferrer as its first minister. The Holy Ghost Church was built between the years 1903 to 1905 under the supervision of Rev. Father E. DeWilde. St. Alban's Parish was organized on October 11, 1904, with the Rev. R. A. Rawlings as minister.

Contract mining started in 1905 after the Union was recognized. All in all looking back to those early days of Coleman, we can see the wonderful changes that have taken place during these 50 Golden Years in the Province of

Throughout this issue we will attempt to give you a more detailed account of these 50 years of progress. Excerpts from other publications will be used, as only those who wrote the Coleman Story can give us the true picture of our town during the past.



A Town To Stand Still Is To Become Stagnant.....

Coleman is a Progressive Community ever striving for a new goal



PLAN TO ATTEND THE

COLEMAN RODEO

Alberta's 50th Jubilee Celebration

A progressive community deserves the support of all.

ZAK'S

Meats and Groceries

Phone 3628--3817, Coleman



Coleman's Greatest Show, July 9th

Rodeo

Golden Jubilee Celebrations

YOU CAN'T AFFORD TO MISS THIS FASHION and QUALITY IS OUR MOTTO

THE FASHION SHOP

Main Street, Coleman

Success To

Coleman's Rodeo

A Call will give you complete coverage on

Car, Truck, Property, Life and Causlty Insurance

SENIOR CITIZENS

1905-1955 Alberta Golden Jubilee CONGRATULATIONS

Vet's Insurance Agencies

Al. Krywolt, Proprietor

Phones: Business 3882, Residence 3738, Coleman

Follow The Crowd To The Coleman Rodeo

Attend the Biggest Summer Event of the Pass

THE HOME OF

Fine Foods for Fine People Harry's Red & White Store



History of Alberta

This is a view of Alberta's first legislature, which was held in the Inisue Kink, Edinonicon, in 1996, Although It met in a hockey arena (the largest building in Edmonton at the time) everything was arranged according to proper parliamentary procedure. (Ernest Brown Collection).



The Thistle Skating Rink, located in down-town Edmonton, was decked with flags and bunting on the morning of March 15, 1906, as the whole town prepared for the first meeting of the Legislative Assembly of Alberta.

Thistle Rink, as the largest closed building in Edmonton had been selected as the site for the historic session. On Monday, four days before the occasion, two teams meeta the rink to play the last hockey game of the season for the coveted Calgary Brewing Cup. Then the lee was cleared away and the building transformed from a hockey jink into a Legislative Chamber and the control of the con

Alberta had been formed as Alberta had been formed as a province in the previous year with the first election bringing the Liberals into power under Premier A. C. Rutherford Until a provincial capital could be selected by the assembly, Edmonton was chosen as the temporary seat of the new government.

More than 4,000 people jammed the rink on March 15 to watch the opening erremonies. For two days the northbound trains on the Calgary and Edmonton

Railway had been crowded with people and accommodation was at a premium in the bustling city of 14,000 people. Lieut.—Governor George Bulyea, accompanied by his suitc. arrived at 3 p.m. After the appointment of Hon C. W.

the suite, arrived at 3 p.m. After the appointment of Hon. C. W. Fisher of Cochrane as Speaker, Hon. Bulyea read the Speech from the Throne.

"The organization of the province upon proper constitutional lines is a matter of first importance." stated the Lieut.-Governor during the speech, "and in order that public affairs may be efficiently and expeditiously conducted it is necessary that the management of the seyeral branches of public service be put in charge of appropriate departments."

Hon. Bulyea aiso spoke of immigration, health and welfaire, agriculture and numerous other matters, making several interesting comments about the future. One example was that the "growing necessities of commercial and social activity in the province require that telephonic communication between the different sections of the province should be rendered as inexpensive and ef-

fective as possible."
Following the official opening of the session, members and visit"pors proceeded to Mackay Avenue school — which is still in use towhere the premier held

day — where the premier held his reception.

The business of the new legis-lature swung into action on the following day when Premier Ru-therford introduced "An Act re-specting Statutes", "An Act re-specting Public Services" and "an Act respecting the Treasury De-partment". These were the first partment". These were the first of 77 bills passed during the ses-

of it oils passed during the ses-sion.
Following the moving and ses-onding of the Speech from the Throne, A. J. Robertson of High River, a Conservative and Lender of the Opposition, attacked the policies of the government, label-ling some of its newly-announced policies as 'colorless' with many 'omissions'.

"omissions".

The bills discussed by the legislature were primarily concerned with setting out regulations for provincial departments and the revision of several Territorial laws which had been inherited by the new government. By the

eman, Alberta

end of the session, final approval had been given to bills concerning the operations of the Departments of the Attorney General, Agriculture, Provincial Secretary, Public Works and King's Printer. Approval also had been granted for the incorporation of the cities of Lethbridge, Mediene Hat and Wetaskiwn, and for the establishment of seven licensed clubs throughout the province.

Six new rallways were incorporated during the Session, including the Vermillon and Cold Lake Railway, Kootenay and Athabasca Railway, Alberta Central Railway, Edmonton and Athabasca Railway, Alberta Southern Railway and the most impressively named one — the Alberta Coll, Coal and Wheat Railway.

The session was not without its amusing highlights. One interesting discussion took place when a member was censured for smoting during the session. "My Lady Nicotine has always been noted for her propensity to inculate her victims with the virus of philosophize that it was not exactly proper decorum for members to be following the preceactly proper decorum for men bers to be following the prec-dent of Sir Walter Raleigh, wi smoked in the presence of Roy

dent of Sir Walter Raleigh, who smoked in the presence of Royalty."

The argument rebounded base and forth with great vigor for several minutes with one member commenting that "a few whiffs of the Virginia narcotic might have the effect of keeping some of the members in their seats when they would otherwise go behind doors and take a few drags at a stogie." But the matter was finally left with a committee preparing rules of order.

The selection of the provincial capital was a lively issue, with Edmonton and Calgary providing most of the debate, while Red Deer and Banff came in for their share of discussion. Promoters of Calgary stated their city "will continue to be the largest business centire in this province."

while Edmonton boosters said their choice "will shortly have three transcontinental rallways, passing through the city." The Red Deer enthusiast spoke of "the little town down the line half way.

the Banff booster said "no greater advertisement could be had than to place the capital in the national park." The final vote was in favor of Edmonton, 16 to 8, with the Red Deer and Banff bids being withdrawn.

One bill which should interest the mechanized public of today

One bill which should interest the mechanized public of today was "an Act to regulate the speed and operation of Motor Vehicles on highways". Among other things the bill established a speed limit of 20 miles an hour, "in the country", 10 miles an hour when passing a horse-drawn vehicle and five miles an hour when meeting one. It also required motorists to register their vehicles and to carrespister their vehicles and to carrespist their vehicles and their vehicles are vehicles and their vehicles and their vehicles and their vehicles are vehicles and their vehicles and their vehicles are vehicles and their vehicles and their vehicles are vehicles and their vehicles are vehicles and their vehicles and their vehicles are vehicles and vehicles are vehicles and vehicles are vehicles and vehicles are vehicles and vehicl

one. It also required motorists to register their vehicles and to carry lights at night with the license number exposed on the glass.

Official prorogation of the assembly took place on May 9th, when the last of 77 bills had been

Educational Exhibit by Imperial Oil

EDMONTON — An educational oil exhibit under the auspices of Imperial Oil which salutes Alberta 129 To anniversary year and the company's 75th year has been opened officially here by the Honcurable A. O. Aalborg, Alberta Minister of Education, before an audience of educators, teachers and other guests in the Macdonald hotel.

and other guests in the Macdonald hotel.

The exhibit is an illustrated display of the various techniques used in iunting for and producing oil. It begins with an underwater view of the life in the seas that once covered Alberta and then takes the oil story up to the present day. Included are animated models and a display of the tools and instruments used to find oil. The exhibit is located in a room adjoining the Confederation room off the main lobby of the hotel. It will be open to the public for approximately one year, from 9:00 a.m. to 10:00 p.m. each day.

In an informal ceremony, Mr. Aalborg said the exhibit was of particular interest to high school students and he urged teachers and educators to take full advantage of it. He said he was pleased the display would be open for about a year, providing not only educators and students with

ample opportunity to view the exhibit, but many Albertans, tourists and business visitors.

The Minister was introduced by H. H. Moor, superintendent of Imperial's Edmonton refinery, Mr. Moor said that the exhibit has been redesigned for an Edmonton audience after being shown in the Royal Ontario Museum in Toronto.

In The Swim

Swimming and walking are two the most valuable — and eco-mical — forms of exercise. whimming and waking are woo
to the most valuable — and economical — forms of exercise.
When you walk out of doors you
not only gain the benefit of good
fresh air but you exercise all the
muscles of your body, from your
eyes to your toes. When you swin
those muscles get a workout without the trouble of carrying the
weight of the body. Both forms
of exercise make excellent recreation, with a tonic effect on the
mind. Older people whose budget
won't stretch far enough to
include more expensive entertainment can make a hobby of nature
study that more than repays the
time spent upon it. A streetcar
ticket to the city limits will take
the nature lover out to where he
even and the beauties of country. ticket to the city limits will take the nature lover out to where he can enjoy the beauties of country scenery. The public library shelves will suuply many volumes of na-tural history to help the nature student, old or young.

Canadian paper mills furnish ne blank newsprint for three in the blank newsprint for three in live of all newspaper pages the world over, outside of Russia and her satellites. All the paper mills of the world, however, consume only five per cent of the timber supplies. In the two hemispheres, nearly 67% of all trees, felled each year, finds its way to the domestic cookstove or the heating of homes. More wood is employed to combat hunger and cold than for any other purpose In Canada, the paper mills do not use as much wood as is used for fuel.

From coast to coast, the forest industries of Canada are the country's biggest employer, and contain the largest investment of capital. Their sales to the United States are the chief reason for the high level of the Canadian dollar in Canada. The Canada.



COLEMAN

CELEBRATE

Alberta's 50 Golden Years and Coleman's Annual Rodeo

SATURDAY, JULY 9th



WE ARE PROUD TO HAVE HAD A PART IN ALBERTA'S PROGRESS

Coleman's Annual Rodeo is a Show You Should Not Miss Mammoth Parade - Rodeo Thrills Galore - 2-Day Midway

OWEN'S RED

Coleman, Alberta

Open from 8.30 a.m. to 12 noon and 5 p.m. to 7.30 p.m. on Rodeo Day



WE ARE PROUD

To have taken a leading part in the development of Alberta during its 50 GOLDEN YEARS and we congratulate Alberta's Pioneer Citizens.



As in the past, we urge you to support the Annual Coleman Rodeo on July 9th. The most outstanding show in the Crows Nest Pass.

Coleman Collieries Limited

Coleman, Alberta



History of Alberta

STORY No. 3 OF A SERIES

old prospector pans for gold in the North Saskatchewan River in 1890. He uses a handmade which sifts the gold from the sand.



For years the Indians were the only inhabitants of the Alberta plains. There has been much speculation as to whence and when the red men came. Scholars now believe that they came across the North Pacific at the narrow part where North America and Asia thrust out fingers in a vain attempt to meet. It has been estimated that when the white men came, not less than 100,000 Indians roamed the plains between Hudson Bay and the Rocky Mountains.

The first white men were attracted by their urge for exploration, or by the profits of the fur trade. The first white man in what is now Alberta was Anthony Henday (sometimes spelled Hendry), at Hudson's Bay Company employee who in 1754 crossed the Saskatchewan near Saskatoon and wandered over the great plains between the two rivers where never a white man had set foot before.

Blackfeet warriors who were hunting buffalo. Henday had never before seen Indians on horseback and determined to catch up with them. Shortly afterwards, he overtook them and was invited to Join the hunt. Henday's diary gives one of the earliest descriptions of the manner in which the Indians hunted buffalo with bows and arrows. He spent the winter on the Red Deer River just east of the Calsary-Edmonton trail and in the spring returned to York Pactory by way of the Saskatchewan.

For the next 50 years there was a race between the Hudson's Bay Company and the North West Company of Montreal for possession of the fur trade of the Northwest. One of the ablest of the Nort-Westers was Alexander Mackensle, who in 1787 was placed in the Athabascan region. From his beadquarters at Fort Chipwan on Lake Athabascan le led an expedition down the Mackensle River

to the Arctic Ocean. In 1793, he ascended the Peace River to it headwaters, crossed the Rockies by the Peace River Pass and descended the Praser as far as it was navigable. From this point he struck out westward overland and at last reached the Pacific — the first white man to cross the continent of North America in either Canada or the United States. Another early explorer of Alberta rivers was David Thompson, who has been described as "the greatest land geographer who ever lived". Besides exploring the upper waters of the North Saskatchewam. Athabasca and Peace Rivers, he is said to have visited the Bow River, near the present site of Calgary, in 1801. Some years before this the rival companies had established Fort Aumonton (B.C. Co.) about twenty miles from the present leading of the city of Edmonton.

In the early days the interest

of the white man in what is now Alberta was confined almost entirely to fur trading, exploration, and Christianizing the natives. The strife between the rival companies became more and more bitter until there was practically open war. When it became apparent that this situation could not continue, negotiations brought about a union of the two organizations under the name of Hudson's Bay Company. From then on the affairs of the vast area moved peacefully, though with little evidence of progress, until Confederation.

The year 1867 saw a turning

peacetuily, though with little evidence of progress, until Confederation.

The year 1867 saw a turning point in the history of the Canadian West as well as in that of the eastern provinces. The Fathers of Confederation had envisaged a dominion that would reach from sea to sea. That this vision might be realized the Canadian Government, two years after Confederation, purchased ownership of the Fitudson's Bay Company territory or \$1,500.000 and certain grants of land. Most of the west and north country thus became the North West Territories.

While it was true that Canada had bought the territory from the sereat company, it failed to explain to the settlers of whom there were 12,000 the purpose of the Government in acquiring possession of this great area, or to assure them that their rights would be protected. When surveyors appeared, the settlers concluded they were about to lose their lands. The result was a rebellion against the authority of the Canadian Government. Canadia selected a wise and understanding man to reassure the settlers and explain the Government's policies. This man, who through long service with the Hudson's Bay Company had come to know the country and its people, was the distinguished western Canadian who later became Lord Strathcona. One outcome was the establishment, out of the North West Territories, of the Province of Manitoba which entered Con-

Strathcona. One outcome was the establishment, out of the North West Territories, of the Province of Manitoba, which entered Confederation in 1870.

The rest of the land acquired from the Hudson's Bay Company remained the North West Territories, and in 1875 the North West Territories and in 1875 the North West Territories Act, passed by the Canadian Government, established a lieutenant-governor and a NW.T. Council for the adminis-

tration of this area. In 1882 the districts of Assinibola, Saskatchetration of this area. In 1882 the districts of Assimbiols, Assiatchewan, Athabasca and Alberta were formed. It was at this point that the name "Alberta" was first used to designate a geographic unit in Canada. The Marquis of Lorne, Givernor-General of C an ad 1878-1882, being invited to name one of the provisional districts then being set up in Western Canada, called it after his wife, H.R.H. The Princess Louise Caroline Alberta.

To maintain law and order the

To maintain law and order the Canadian Government organized the North-West Mounted Police. The Indians near Red River had the North-West Mounted Police. The Indians near Red River had respected the courage and interrity of the red-coated British soldiers, so a tunic of the same color was selected for the new force. In July 1874 the march of the Mounties besan across the thousand-mile wilderness between the Red River and the Rockies. One division of this force reached Fort Edmonton in October; the other, under Lieut.-Colonel J. P. Macleod, established a fort in southern Alberta near the town which bears his name. The following year a post was established on the Bow River and named Calgary, in honor of Colonel Macleod's birthplace in Scotland.

With law and order assured, and

With law and order assured, and a railway in prospect, settlers be-gan to trickle in. But a few years later the peace of the area was rudely disturbed. The federal gov-ernment introduced a new system rudely disturbed. The federal gov-rument introduced a new system of surveys by which all farms were to be square blocks. The half-breed settlers were accustomed to long narrow strips running back from the rivers. Louis Riel, who had led the first rebellion, returned to Canada to lead the half-breeds and Indians in armed resistance against the Canadian authorities. Settlers in the area along the North Saskatchewan River took refuge in the Hudson's Bay fort at Edmonton and for a time the sit-duction seemed critical; but a col-uation seemed critical; but a col-Edmonton and for a time the su-uation seemed critical; but a col-imn under General Strange marched north from Calgary and upon its arrival the rebellion was over so far as Edmonton was con-cerned. The disturbance centred m what is now the Province of Saskatchewan, although Alberta experienced the terrible Frog Lake massacre and the pillaging of nuARENA DIRECTOR



HERMAN LINDER

The record of the Arena Director, Herman Linder, is a cross section of rodeo history. Undoubtedly one of the world's top cowboys, Herman started in the game at twelve years of age and in his day has ridden in all the major rodeo events in North America, England and Ausraila. In 1929 he won the saddle brone riding championship at the Calgary Stampede, From 1931 to 1940 he won the Canadian all-round championship five times. He captured the Canadian brone riding title again in 1934 and again in 1938, the bareback horse riding championship in 1929, 1934 and 1936, the wild steer riding championship four times from 1934 to 1940.

At Sydney, Australia, in 1935 and again in 1938, Herman won the international title. In 1933 he won the world's bareback horse.

the international title. In 1933 he won the world's bareback horse riding title at Madison Square Gardens.

With a director of this calibre who knows rodeo business from the ground up, Coleman spectators are assured of a fast-moving, well regulated show.

regulated show.

Married and the father of a boy and a girl, Herman resides on a well stocked ranch a few miles south of Cardston. One of the features of the beautifully appointed fully modern home is the silhouette wall and ceiling decoration of a cowboy on a bucking horse taken from an actual picture of Herman during his active rodeo participation days.



Good Luck

COLEMAN RODEO



50th ANNIVERSARY CELEBRATION

We Are Looking Forward To a Big Day on SATURDAY, JULY 9th

AND BETTER DARADE BIGGER

Opening of the Play Ground and Shelter in the Park Rodeo where you see the Best Display in Riding and Roping WE HOPE TO SEE YOU THERE

Town Of Coleman

Thank You

I would like to take this opportunity to thank my supporters in the recent election. To my faithful workers, my heartful thanks. To everyone who gave me their vote I extend my thanks AND I like them. I can see the writing on the the wall. There will be another opportunity maybe sooner than we think.

> Signed, HUGH FERGUSON, Liberal Association

Aggressive Committees Appointed To Take Charge Of Large Project; Support Of All Citizens Asked

Stampede to be an annual event; Chutes, etc., to be built with a view to permanency

Ten years ago Coleman witnessed its first Rodeo. It is amazing how fast time rolls along – let us go back to that first memorable meeting held on Tuesday, May 14, 1946 when the Board of Trade made the foundation plans for the first Rodeo.

Practically a full membership of Coleman Board of Trade attended the meeting Tuesday evening to discuss in detail the Board's plan to sponsor a stampede here on Sat-urday, August. 3. President Allen

presided.

L. S. Richards and Jim Wilkie, who have done the bulk of the work up to the present time, reported their activities to the meeting. They had secured the services of Hegman Linder, of Cardston, to manage the stampede and after several unsuccessful attempts to secure cattle had finally been successful at the Burton ranch in the Claresholm district.

Discussion took place on the ap-

pointment of Herman Linder. The consensus of opinion was that a good move had been made in secur-ing the services of so able a stam-pede manager. President Allen announced the personnel of the principal com-mittee which included L. S. Rich-ards, chairman; Jim Wilkle, as-sustant chairman and rodeon sustant chairman and rodeon treasurer; R. Spillers, Doug,

sistant chairman and rodeo manager; John McDonald, secretarytreasurer; R. Spillers, Doug.
Moores, H. Allen and a retailer yet
to be appointed.
The arena managers were to be
Herman Linder with his assistant
being Jim Wilkie.
The publicity committee includes A. Balloch, P. A. Dickleson
and Pred Guerard.
The catering committee was offered to the Lions club to handle
and the club's answer is to be
given within the week.
The carnival was offered to the
Elis club to handle and here again
the lodge's answer will be given
within the week.
The ticket sales will be under
the supervision of Jim Park and a
committee will be picked by him.
The works committee is under
the chairmanship of Andy Dow
and his able assistants will be Bill
Fraser ir., Harry Boulton and Sam
sacoff and others who will un-

the chairmanship of Andy Dow and his able assistants will be Bill Fraser jr., Harry Boulton and Sam Sagoff and others who will undoubtedly be added to this important committee.

Purchasing committee is under the chairmanship of Bill Gate, his committee being Henry Zak, Bob. Pattinson and Wilf. Dutil.

A Jitney dance will be sponsored the eve of the stampede and a Cowboy's Ball the night of the stampede. These affairs will be under the supervision of Doug. Moores and a committee of his choosing.

The shutes, etc., will be built with a view to permanency. As was explained by Jim Wilkie the expense this year will undoubtedly be quite fleavy as work which will last for many years will have to be done and financed out of this year's receipts.

Many topics were touched outers as the setting the arrows in the sating the setting the arrows in the sating the sat

Many topics were touched on such as the estimated expense in promoting the stampede, the admission charges, how tickets were to be sold in order to prevent a flood of non-payers from sweeping into the park, the proclaiming of a civic holiday, whether or not neighboring towns would have an idle day Aug. 3, etc. Definite onnouncement will be made on these points as they receive study for the central committee.

In closing President Allen called upon not only the Board of Trade unembership to get behind the project but the town of Coleman as a whole. He pointed out that the present skating arena was on the point of being condemned. It formed the centre of community activity in Coleman during the winter and if it was allowed to deteriorate and thereby fall into disuse it would probably take years before a concerted community age of all citizens to lend their support to the promoting of the stampede.

Canadian Legion

Canadian Legion To Hold Annual

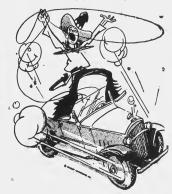
Picnic July 17
The Coleman Legion Picnic July 17

The Coleman Legion will hold their annual picnic at Knowles Ranch on July 17. As in the past all Legion and Auxiliary members and their families are invited to attend. Arrangements are now underway to make this picnic one of the finest ever enjoyed by the members. All we can say is we hope old man weather plays ball and give the folks a lovely day. President J. Kullis stated that if rain spoiled the first date an alternate date would be July 24.

RCEME Band To Raffle Cowboy,

To Rattle Cowboy,
Cowgirl Dolls July 9
The R.C.E.M.E. band will raffle
two dolls dressed as cowboy and
cowgirl on July 9. There is quite
a story behind the two dolls much
too long to go into at this time.
Many hours of work went into their
making and the lucky girl who
wins them will know that she has
got a work of art.

Jones Motors



THE HOME OF GOOD CAR REPAIRS Where no job is Too Big or Too Small WE SPECIALIZE IN ENGLISH MODEL CARS Satisfaction Guaranteed

Welcome to the Coleman Rodeo, July 9th

ICE CREAM---

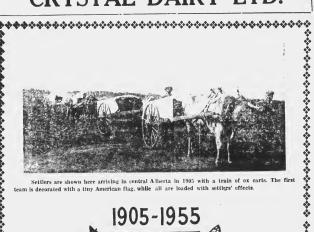
A Popular and Nourishing Dessert

Ask for

CRYSTAL

At Your Food Store

CRYSTAL DAIRY LTD.





We are pleased to congratulate Alberta Senior Citizens on 50 Golden Years In Alberta May the Future be Even Greater Than the Past

Calgary Power Ltd.

WELCOME TO COLEMAN...

and its annual RODEO, JULY 9



Coleman Insurance Agencies

GENERAL INSURANCE C. B. Wilson Phone 3771



COLEMAN WELCOMES YOU TO ITS GREATEST SHOW . . . THE

COLEMAN RODEO JULY 9

MODERN ELECTRIC



COLEMAN WELCOMES YOU TO ITS GREATEST SHOW . . . THE

COLEMAN RODEO JULY 9

U. M. W. of A.

>>>>>>>>

COLEMAN RODEO

AND

ALBERTA'S GOLDEN JUBILEE CELEBRATION

SAT. JULY 9

COMMENCING AT 2 p. m.

Events:

Broncho Riding with Association Saddle

> Wild Steer Decorating

Calf Roping, Tied

Bareback Broncho Riding with Surcingle

Brahma Bull Riding loose rope



Herman Linder

Arena Director

Jim Wilkie

Assistant Director

This Show is a member of the C. P. A. and I. R. A.

RODEO PARADE at 10.30 a.m.

BIGGER AND BETTER THAN EVER

Clowns, Floats, Cowboys and Cowgirls, etc. - Prizes to be awarded at Judging Time

Parade Marshal, Chief Ed. Corson

CRANBROOK GIRLS BAND, BRASS BANDS and PIPE BANDS

GIGANTIC MIDWAY

CALVALCADE SHOWS of the West Two Days, July 8th and 9th

RUDDY HEATON AND HIS MILLES

BULL FIGHTING

ADMISSION TO RODEO:

Adults \$1.00 Indians 50c

Students 50c Children 25c Grand Stand 25c "Rollie" Hill, Secretary

"Jim" Wilkie, Presiden

Sponsored by Coleman Board of Trade

Coleman's Greatest Show of the Year

School Holds Jubilee Program

In keeping with the school observance of Alberta's Golden Ju-bilee grades 4, 5 and 6 of Cole-man Central School put on a pa-geant issued by the Department

of Education entitled "A Birthday Gift for Alberta" in the high school auditorium. Parents, friends and students were invited. The pageant under the direction of ars. O. McDon-ald, Miss L. Janston, and Mrs. A. Roughead was enjoyed by all

IT'S RODEO TIME IN COLEMAN, JULY 9th



The Biggest Show of the Crows Nest Pass

WHEN YOU WANT THE BEST in LUMBER . . . See

BLAIRMORE SAWMILLS

BLAIRMORE, Alberta

WELCOME TO THE

COLEMAN RODEO JULY 9th

No Bigger Show in the Crows Nest Pass!!



THE HOME OF MISSION SOFT DRINKS

Crow's Nest Bottling Works

Blairmore, Alberta

Phone 2324



SUCCESS TO THE

COLEMAN RODEO, JULY 9th

we can't ride or rope . . . but we can give you the FINEST BREAD or PASTRY

- JUST PHONE 4643 -

Timmerman's Bellevue Bakery

Bellevue, Alberta

FOLLOW THE CROWD TO THE

COLEMAN RODEO

Attend the Gayest Summer Event of THE PASS

BLAIRMORE GREENHOUSE

Rodeo Secretary





Assistant Rodeo Director

Rollie Hill

During the summer of 1947, rodeo was introduced to Coleman and the Crows Nest Pass largely through the efforts of Jim Wilkle, James Allan, ar., Niekle Nicholas, Andy Dow, Jack Chalmers, Jim Kerr, Frank Aboussaty, Bill Gate, Ray Spillers, Doug Moores, Jack Rushton, Joe D'Appolonia, Horace Allen, Frank Kynel, Jim Park, the first president Sonny Richagds, and a host of others, too numerious to mention.

Today the active promoters have changed somewhat but some of the loyal originals can still be found lending every assistance in preparation for Coleman's 9th Rodeo.

Your Committee has experienced lush times and profits not used in improvements to the field were set aside for a proposed Civic Centre.

Your Committee has experienced difficult years when the cost of producing a rodeo justified a proportionate increase in gate admission.

admission. So that Coleman's one day of the year might still be flt-tingly observed, the admissions were kept to a level too low. This factor, plus the engagement of a high calibre Evening Show on two occasions, stretched the resources of the Rodeo Committee to the

occasions, stretched the resources of the Rodeo Committee to the breaking point.

Displacement of more than 400 employees of our major industry has dealt this Community a severe blow.

In spite of conditions, your Board of Trade retains faith in the residents of Coleman to support the 9th Rodeo on July 9th.

The chairmen of the various committees are moving forward with confidence in an all-out effort to make this celebration bigger and better than anything winessed in the past eight years.

Top-ranking cowboys from Canada and the U. S. A. will again be competing for a share of the 8700 purse.

Many of these contestants have been here before. Kessler and Vold, who supply stock may have the same animals seen previously. In order to qualify for our cash award and gain points for the 82400 cash prizes and trophies in the Southern Alberta Rodeo Circult it will still be a contest between the cowboy and the stock he has drawn.

it will still be a contest between the cowboy and the stock he has drawn.

To say that all rodeos are the same, shows as much reasoning as to make the statement that all hockey games, baseball games, concerts, etc., are the same.

Warren Cooper of Nanton, respected and admired throughout the various cricuits, will again be the Official Announcer.

Arrangements to have Herman Linder of Cardston act as the Arena Director assures spectators of a well-balanced, fast-moving program of rodeo events staged with professional showmanship.

Chief of Police E. Corson has once more taken on the assembling and organizing of the parade. Indications already point to a larger and more colorful spectacle than last year.

The Coleman Pipe Band under Pipe Major James Moore will be very much in evidence. Captain E. A. Fontan has confirmed the RCEME band will be in attendance. Invitations have been issued to the bands at Michel-Natal. Cowley. Pincher Creek, RCAF Station at Claresholm and others.

The Pythian Sisters will supply personnel for the refreshment concession at the field and the Goodwill Women's Association of St. Paul's Church will serve meals in the Church Club Rooms at reasonable prices.

rains clutter will serve means in the Churen cuto nooms at Peasonable prices.

The famous Cranbrook Girls' Band will be featured this year in a precision drill demonstration at the rodeo grounds.

Cavaleade shows of the West have been engaged, the midway to be set up in the vicinity of the skating arena for two nights—July 8th and 9th.

Sth and 9th.

Your Committee has gone to great lengths to preserve the Coleman Rodeo. This attraction keeps Coleman in the news and is considered one of the best preventatives from letting the town slip turther, which would give an outsider the opinion our town is "dead". Your paid admission is needed at the gates to keep the Coleman Rodeo aliev and healthy of the preventage of the preve

Crack Porcupine Team Places First at Willow Valley Shoot

WILLOW VALLEY, LUND-BRECK — Ideal weather conditions favored the annual Willow Valley Trophy Shoot held on the Lynch-Staunton ranch on the North Fork on Wednesday, June 22, when scores of sportsmen, rifle in hand, gathered to compete in the interesting affair. The day's events saw marksmen from many points in Alberta take home five trophies which are retained for one year unless won for three consecutive years by the same marksman, when the prized trophles became a permanent possession.

came a permanent possession.

The .22 calibre team event six teams entered from Pincher Creek. Cardston, the Porcupines. Cowley, Willow Valley and Tod Creek. Displaying excellent marksmanship the Porcupine team comprising M. Dejax. George Dionne. A. Cyr. Bernard Smith and E. Lank took top honors with a soore of 529 plus 16. Runner-up in this event, with a soore of 529 plus 16. Runner-up in this event, with a soore of 529 plus 10 was the team from Willow Valley comprising Hilt Pharis, J. F. Kubasek, John Sekella, Terry Webber and Nick Sekella.

In 'the .22 calibre rifle (fron

ber and Nick Sekella.

In 'the .22 calibre rifle (iron sight) event Harry Hammond of Pincher Creek proved his prowess and was awarded a pen and pencil

set. In the same calibre competitions with scope sights Mrs. R. Kiemela of Cardston proved too sharp for the other competitors and won the ladies' first prize. In the Junior events for marksmen 13 years and under Michael Dawson of Mountain View took first prize while in the 14 to 16 year old group the winner was Dave Nasadyk of Tod Creek. Hammond Champion for the day and trophy winner for the 22 calibre competitions using both scope and iron sights was Henry Hammond, crackshot of Pincher Creek who edged out Mrs. R. Kiemela of Cardston with a one-point victory.

In the Big Game Rifle event shooting at a moving target Stan Snyder of Cowley won over C. J. Dawson of Mountain View, who

Dawson of Mountain View, who won second prize.

In the big game rifle shooting at a still target and using a scope sight, J. H. Ried of Cardston registered the highest score and was the grand winner of the trophy for this event, while in the same competition, but name is specified. petition, but using iron sights, James Dejax of North Fork rung up the most bulls and took home the trophy.

To determine the winner of the shotgun trap shooting event, a miniature war took place as a half case of clay piecons had to be used to see Farold Morency, a Bairmore marksman defeat his other three finilist opponents.

The interesting day's events were made more enjoyable as all visitors and participants to and in the

shoot enjoyed a group picnic served by the ladies of the district. The Willow Creek Trophy Cluw with a membership of 125 besides holding an annual shoot also holds cach fall big game and fish judging contest which is held in the Lundbreck Community Hall when lawards are made to hunters and fishermen of the area.

We invite you to attend

Southern Alberta's Greatest Show



COLEMAN RODEO, JULY 9

Celli's Building Supplies

GENERAL CONTRACTOR

WHOOPEE FOR COLEMAN RODEO plan to ATTEND
This Gala Event JULY 9

SIMPSON-SEARS



Come and See Thrills Galore . . . at the COLEMAN RODEO

Be sure and see our selection of **COWBOY SUPPLIES**

RUDY'S SHOE STORE Just South of the Bank

WELCOME PARDNER...

TO COLEMAN AND OUR R-0-D-E-0

Lonsbury's Grocery



guest this week of his uncle aunt, Mr. and Mrs. H. Allen

and Mrs. Ross Foster of y visited the latter's par-Calgary visited the latter's par-ents Mr. and Mrs. L. Richards, sr.

Roxy Theatre

A Famous Players Affiliate

COMING ATTRACTIONS

Thursday and Friday, July 7th and 8th

"BEACHHEAD"

Tony Curtis and Frank Lovejoy

Glory-Filled Action....In the Battle-Scarred Pacific... The Jet Faced Story of Fighting Men....W ho Lived on the End of a Smoldering Fuse....Screaming to a Bullet-Blazing Showdown.

Drama

Technicolor

Saturday and Monday, July 9th and 10th

"FIVE AGAINST THE HOUSE"

Guy Madison and Kim Novak

Four Boys and a Girl, Plunged Into the Most Desperate Game of All, a Fantastic Scheme to Rob the Place Everybody Said Couldn't Be Robbed—Just to Prove it Could be Done.

Tuesday and Wednesday, July 12th and 13th

ARROW IN THE DUST"

Sterling Hayden and Coleen Gray

From America's Flaming Frontier History...Is Torn Another Thrilling Page....An Action Spectacle Brought to You in Plaming, Thrilling Color...A Saga of Iron Men and Courageous Women.

Western

Technicolor

WE WISH EVERY SUCCESS TO THE

COLEMAN RODEO

Alberta's Golden Jubilee Celebrations SATURDAY, JULY 9th

Mr. L. Richards is visiting his family here. He has just returned from Newfoundland where he was on research with the Department of Mines and Technical Surveys. He will remain here for two months on a field trip for the Department. On his return to Ortawa where he will be stationed he will be accompanied by his wife find two daubters Ada and Large and two daughters Ada and Lorna

Mr. and Mrs. H. McCartney of Calgary formerly of Coleman are visitors over the holiday week-end. While here they are the guests of their son and daughter-in-law Mr. and Mrs. R. McCart-

Mr. and Mrs. J. Trotz and famhave returned home after adding last week-end in Calgary.

Mr. J. J. McIntyre was a bus-iness visitor to Coleman last week While here he renewed acquain-tences with many old friends.

Mr. and Mrs. W. Roper of Calgary visited the latters parents Mr. and Mrs. W. Dutil over the week-end.

Mr. and Mrs. J. Hanrahan ac-companied by Mr. and Mrs. J. Simpson of Fort Macleod spent the week-end camping at Radium, B.C.

Mr. and Mrs. J. Hardy have returned from Calgary where they visited over the holiday week-end.

Mr. and Mrs. Gordon Dunford and children, Charlotte and Gor-don have left for Rochester, New York, where Gordon will be oper-ated on for a rare heart condition.

Members of the RCEME band travelled to Michel Priday to take part in the Dominion Day holiday.

Mrs. W. Bell, from Creston, B. C., was a Coleman visitor recently. While here she visited with Mrs. J. Derbyshire, Mr. and Mrs. J. Kinnear, sr., and Mrs. and Mrs. Spievak.

Mrs. Agnes Ryan has returned to Calgary after visiting with friends and relatives here. On her return she was accompanied by Miss Mickey Kilgannon her niece who will go with her to Vancouver for the summer.

Mr. and Mrs. H. Pharis and young son have returned to Cal-gary to take up residence. Mr. Pharis was employed at the Gap Ranger Station here for several

Mr. J. Landeryou Social Credit candidate for Lethbridge attend-ed a Social Credit meeting in the Union hall here on Tuesday even-ning. Mr. W. Kovach Pincher Creek - Crows Nest candidate also spoke.

Mr. and Mrs. J. Malanchuk of Pincher Creek formerly of Cole-man were Coleman visitors for the July 1st holiday.

Mr. and Mrs. H. Allen recently visited their nieces the Misses Jean and Patricia Parker of Ed-

Mrs. A. McLean was the guest of her son-in-law and daughter, Mr. and Mrs. A. Jorgenson of Granum.

Mrss A. Mercier is visiting in Calgary the guest of her parents, Mr. and Mrs. A. Mercier.

Mrs. L. Sist of Calgary, ac-companied by Mr. and Mrs. H. G. Green and daughter, Debra, vis-ited her brother, Mr. and Mrs.

Miss B. Graham's class of grade recently completed a fine quilt op for the Red Cross.

Before school closed classes ac-companied by their teachers, en-joyed the annual picnics in fine sunny weather.

Mrs. P. Meroniuk and family will be leaving shortly to join Mr. Meroniuk who is at present em-ployed at Taber.

Mr. and Mrs. J. Nash are spending a holiday with their two daughters, Mr. and Mrs. K. Blain and Mr. and Mrs. E. Hutton of Kimberley, B. C.

Mr. and Mrs. Dave Young of Edmonton, were visitors over the week-end. Mr. Young will take over the position of general man-ager of the Coleman Collieries to replace Mr. H. Wilton-Clarke, who is moving to Calgary.

Mr. Ray Bagley has returned to Banff where he is employed as a Trail Rider, after spending a few days at his ranch north of Coleman.

Mrs. J. Colewell and family are spending a few days at McBane's Lake. She is accompanied by the Clarke children.

Mrs. H. Wilton-Clarke is a Calgary visitor this week. The family will be moving to Calgary in the near future where Mr. Clarke is now working.

Mr. G. Ingram has returned from Gunnar, Sask., where he was employed for the past several months.

Mr. W. Rusk is spending a few days with his family here. He is at present employed at Gunnar, Sask.

Miss Gloria Hybien of Eureka, Mont., is spending a holiday here with her grand-parents, Mr. and Mrs. A. Anderson.

Miss Ada Richards is spending the runmer months with her par-ents. Mr. and Mrs. L. Richards, and her grand-parents, Mr. and Mrs. W. Cousins. Ada has com-pleted her first year at the Uni-versity of Alberta.

Friends of Mr. William Burrows are pleased to see him around again after being ill at his home for some time.

Mrs. Mary Smith and son of Lethbridge, were visitors to Cole-man last Sunday. While here they visited with Mr. and Mrs. W. Knight and family.

George E. Jenkins has returned Coleman after attending col-ge in Calgary.

Mr. and Mrs. J. McGregor have returned to reside in their home in Coleman after spending some time in Kimberley, B. C. Mr. McGregor is presently em-ployed at Blairmore Motors.

Mr. and Mrs. Jimmy Mickey and daughter Have returned to Coleman to reside after spending the last two years living in Pin-cher Creek.

Mr. J. Duncan, the new man-ager of the Government Liquor Store, has moved his family here from Lethbridge, and taken up residence in the home formerly occupied by the Sid Short family.

Mr. Edmund Aboussafy of Edmonton is spending the summer months with his parents, Mayor and Mrs. F. Aboussafy.

Mr. Bill Fields was recently bereaved by the death of his aunt Mrs. Annie Fields of Fort Macleod. Mr. J. Burns a former mayor of Coleman is renewing old ac-quaintances here this week.

Coleman Welcomes You to the Greatest Show Ever Held in the Crows Nest Pass COLEMAN RODEO, JULY 9

Fishing Tackle

Complete Stock of the Latest and Best in All Fishing Requirements

GLASS RODS for the Boys - \$2.95 Other Rods - - - \$5.95 to \$17.50 REELS - - 75c, \$3.45 and \$6.50 LINES, from - - 10c to \$4.50

Leaders, Flies, Hooks and Salmon Eggs

WADERS, Best Quality

at - \$7.95, \$13.95 and \$17.50 FISHING PERMITS FOR SALE

Coleman Hardware & Furniture Co.

W. Dutil, Prop.

RODEO TIME IS HERE AGAIN COLEMAN, JULY 9th



JOHNNY and BILL Your Texaco Products Agents invite you to attend

Little Chief Service Station

On No. 3 Highway

Phone 3858



F-R-E-E-M-A-N-S' L-T-D.

"The Store of Quality" Coleman, Alberta

FOLLOW THE CROWD TO THE

COLEMAN RODEO

THEN DOWN TO

JIMMIE'S COFFEE SHOP

Welcome To The Coleman Rodeo and Alberta Golden Jubilee SATURDAY, JULY 9th



When we were children, man's average life span was 46 years. Death from diphtheria, pneumonia, influenza, meningitis and smallpox frequently struck down family and friend. Scarlet fever and mastoid infections took their awful toll among

children Today, man looks forward to an average life span of 70 years and women to 72 years. Despite rising birth rates, the children's wards in hospitals are seldom filled. Hospitalization for everyone is brief, and convalescence rapid. Most diseases are treated effectively in the home with the "wonder drugs" which Pharmacy's research scientists have developed in recent

Now for a few dollars, your doctor's prescription brings to ou more powerful and effective drugs, greater than were ever dreamed of a few decades ago. Truly your prescription is the 'biggest bargain' in your home today.

Coleman Pharmacy

"Progressing With The Community"